

# Bespoke Boxes and Pack Design

Let us help you with your bespoke packaging, whether you are looking for a traditional case or a high impact retail pack. We offer a variety of materials, designs and print options to suit your needs.

- **Manufacturing capabilities;** we began manufacturing in the 1970s and continue to be one of the leading independent, bespoke corrugated packaging companies
- **In-house design studio;** we will help you design the packaging to suit and fit your product exactly, reducing damage and eliminating unnecessary waste
- **Enhance your brand and create awareness;** add your eye-catching logo and company details for added value to the product, brand reinforcement and to create the 'wow' factor

## In-House Design and Manufacturer



We have been supplying corrugated cases since the 1940s and continue to be one of the leading independent, bespoke corrugated packaging companies.

- Designs follow industry standard (FEFCO) codes but can be adapted to suit specific requirements
- All printing methods such as digital, flexographic and lithographic print are available

## Despatch Packaging



Despatch packaging needs careful consideration of the products' journey, in particular the storage, method and duration of shipping.

- All styles supplied
- Wide range of materials; single, double or triple wall corrugated, fine flutes, exposed flute and solid board

## Retail Packs



A well-designed retail pack will add value to your product, encourage multiple purchases as well as being functional.

- Create good first impressions
- Point of sale packs
- Shelf ready or carry-home designs
- Prototype samples can be made to ensure the pack meets your objectives

## Creative Design



Don't underestimate the impact and effectiveness of a bespoke design. With the current trend for an improved 'unboxing experience', why not have the print on the inside of the box?

- In-house digital print for short runs
- Variable print for personalisation – a different name on every box
- Improved 'customer experience' to create the 'Wow' factor
- Fast assembly cases to improve packing efficiency

## Full Choice of Print Finishes



Choosing the print process is not easy. There are so many factors to consider; brand fit, printing surface, quantity required, product life cycle, budget. We can help you choose the right print for your product;

- Digital
- Flexo
- High quality flexo
- Litho

## E-commerce Packaging & Subscription Boxes



Enhance your brand and improve usability with our ecommerce packaging solutions.

- Colompac range of high quality dispatch packaging
- Quick to close with peel and seal strip, or double strips for returnability
- Tear open packs to please your customer
- Digital printed packs for low volume runs

## Point of Sale



Making your product stand-out in a busy market place can be achieved through effective point of sales displays and retail ready packaging.

- Merchandising units
- Free standing display units
- Counter displays
- Dump bins
- Hanging displays
- Packing and assembly service so packs can be sent directly to retailers

## Heavy Duty Packaging



Corrugated credentials are well known in the industrial sector and particularly for heavy duty boxes and export packs.

- Double and triple wall corrugated
- Dump bins and inter warehouse storage
- Pallet Boxes or boxes with pull down panels for easy-filling
- Ensure optimum protection for your products whilst keeping packaging to a minimum

# PRINT ME!

We can digitally overprint on a range of products such as boxes, bookwraps, envelopes and paper mailing bags.

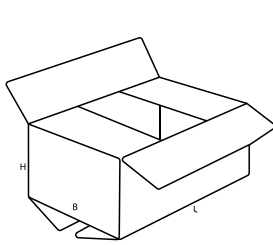
Visit [www.kilby.co.uk/printme](http://www.kilby.co.uk/printme) to find out more.

# Bespoke Boxes

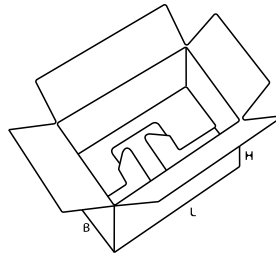
Customise your box in 4 easy steps...

## 1. Box style

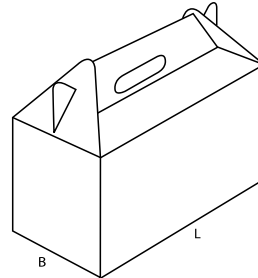
Our designs follow and expand on the standard industry styles. Take a look at our most popular styles below, but there are many more to choose from if you can't see the style you want.



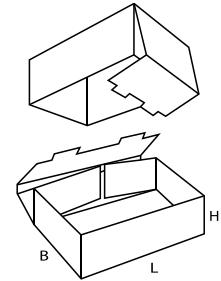
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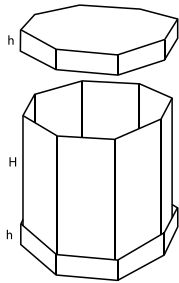
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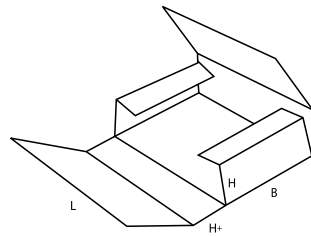
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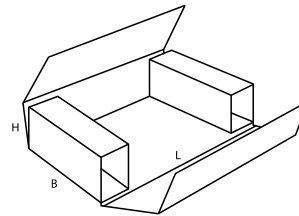
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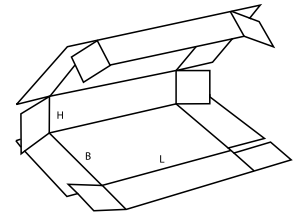
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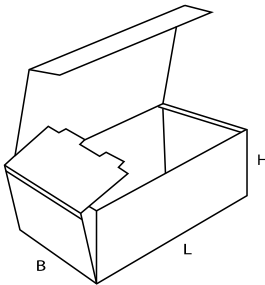
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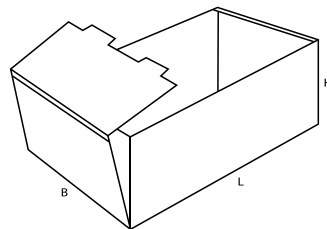
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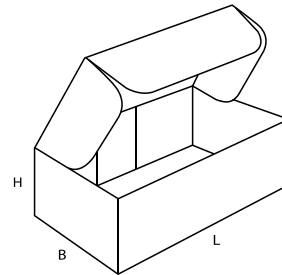
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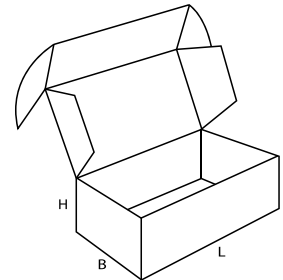
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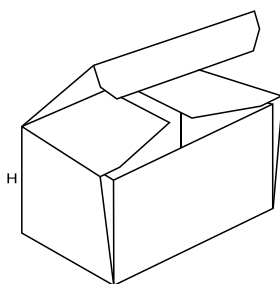
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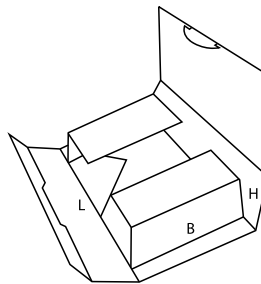
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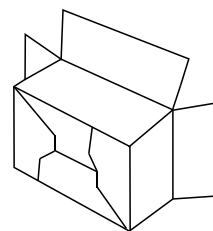
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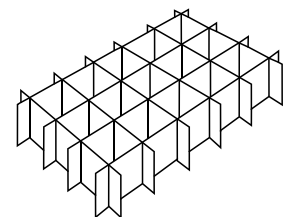
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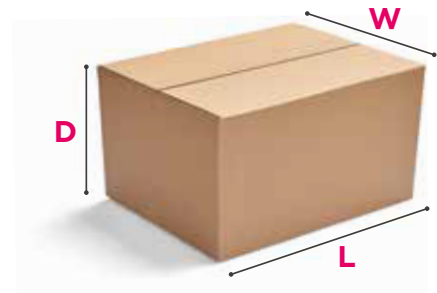
0701  
(fast assembly)



0934

## 2. Box size

Determine the size of your box by measuring the length, width and depth of your product. Box dimensions are measured internally to ensure they fit your product correctly.



## 3. Material

The performance of your bespoke box is dependent on the liner and fluting used and both can be varied in terms of grammage and recycled content. Consider new, lighter weight flutes which use less material without forfeiting strength and are great to print on.



If you are unsure of the material grade required the information in the table below gives a rough guide. Alternatively let us know about your product and we will help you.

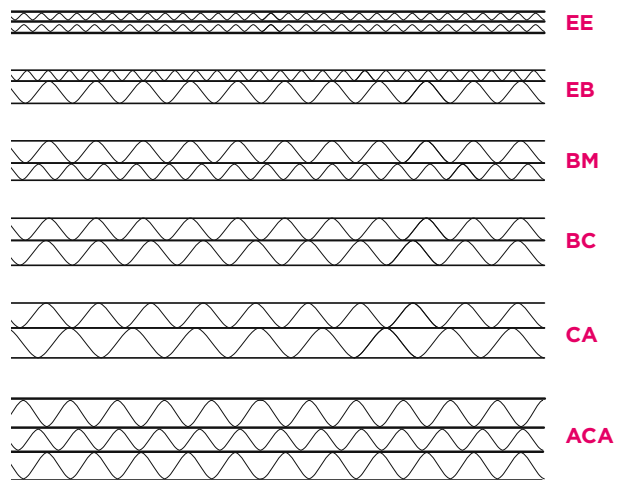
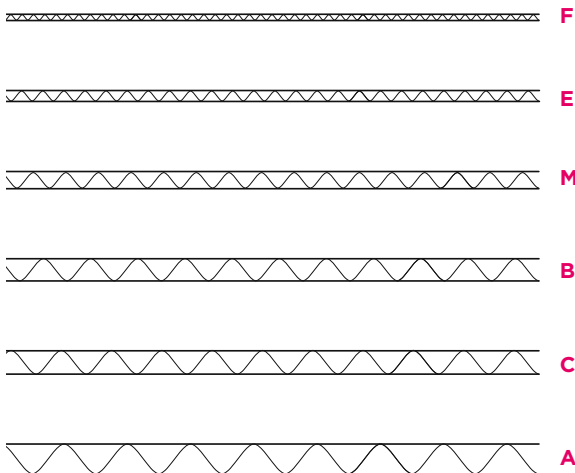
### Single wall

Paper Grade	Weight of Contents
125 Kraft/Test	5kg
150 Kraft/Test	10kg
200 Kraft/Test	15kg

### Double wall

Paper Grade	Weight of Contents
125 Kraft/Test	15kg
150 Kraft/Test	20kg
200 Kraft/Test	25kg

## Flute Profiles



## 4. Plain or printed?

If you would like printed packaging, select the design and colours you require. The three main printing processes are explained on the following page.



# Printing Processes

Your choice of print method depends on branding, quantity and budget. Our knowledgeable customer service team will be happy to advise.

## Digital Printing

This is a newer type of printing which continues to advance. An image is sent directly to the printer using a digital file. The ink is applied directly onto the surface, removing the need for a printing plate. Often used for point of sale (POS), retail ready packaging (RRP), product launches and promotions, e-commerce packaging and most other applications where small quantities, large format or one-time designs are required.

- Fast turnaround
- Good print reproduction
- Reduced production cost as printing plates are not required
- Small quantities can be produced
- Variable data allows personalization



## Flexographic Printing

This printing process uses a flexible rubber or polymer relief plate, also known as a stereo and the ink is applied over a steel roller. It is ideal for corrugated printing and continuous designs (wallpaper effect) are easily achieved.

- Wide variety of inks and varnishes
- Up to 8 colour print



## Lithographic Printing (Offset)

A high quality and consistent printing method whereby an image, from a metal plate is transferred onto a rubber blanket and the image transferred onto the material by applying pressure.

Often used for point of sale (POS), retail ready (RRP), cartons, e-commerce packaging and many other applications which require high-end, magazine quality reproduction of images.

- Very high quality image reproduction
- High level of detail and precision



Send your artwork to [sales@kilby.co.uk](mailto:sales@kilby.co.uk) or complete our enquiry form by visiting [www.kilby.co.uk/customboxform](http://www.kilby.co.uk/customboxform)

Alternatively, call us to discuss your design ideas.